

Alex Milea Portfolio

E-MAIL: ALEX.MILEA@ME.COM
WEBSITE: [HTTPS://WWW.MILEA.STUDIO](https://www.milea.studio)
LINKEDIN: [HTTPS://WWW.LINKEDIN.COM/IN/MILEA](https://www.linkedin.com/in/milea)
INSTAGRAM: [HTTPS://WWW.INSTAGRAM.COM/MILEA.STUDIO](https://www.instagram.com/milea.studio)

Art & Creative
Direction
Brand Design
Typography
Print & Digital
Painting &
Illustration
UX/UI

Art direction & Advertising

Le Coq Gaulois







BCR-S SUPORTER'S ACCOUNT. LET'S RUFFLE THAT ROOSTER!

DOES THE GALLIC ROOSTER PUFF UP ITS FEATHERS? WE EXPANDED THE INTEREST RATE ON THE BCR-S SUPPORTER'S DEPOSIT DURING THE UEFA CHAMPIONS LEAGUE! IF THE NATIONAL TEAM WINS THE 'GROUP OF DEATH', WE OFFER, IN ADDITION TO THE FIXED INTEREST OF 9.14% PER YEAR, ANOTHER 3%, AND IF THE NATIONAL TEAM REACHES THE SEMI-FINALS, WE GIVE AN EXTRA 5%.

Le Coq Gaulois

— Ad campaign and key visual targeted at fans during the UEFA Champions League.

Client: Sparkasse-Finanzgruppe BCR Bank

Agency: Young & Rubicam

Art Direction: Alex Milea

Production, 3D CGI, Retouching & Painting, Print & Digital

Design: Alex Milea



Logotype & Typography

Jazz Compas



EVAN PARKER
Vârf de compas

EUGEN GONDI
Pictură
în sunete

**LUCIAN BAN
MAT MANERI**
Pe harta jazzului
internațional

ALEX SIPIAGIN
Russian Man in New York



KURT ELLING
Întâlnire cu Luiza Zan

**MUZICA
DE MĂINE**
Jazz for kids

**À BON ENTENDEUR,
SALUT!**
Editorial

ARCUB LIVE OPEN AIR FESTIVAL - IULIE 2013 - GĂRANA JAZZ FESTIVAL

COLOURS

Jazz Compas colours are some of the most influential and impactful artistic pigments. As the two most basic colours our eyes have evolved to discern, orange and blue are also the most memorable due to their high intrinsic contrast, especially when placed next to each other. As such, orange and blue became very popular throughout history and amongst impressionist painters, plentifully used in propaganda prints and posters in the 50s. As Jazz Compas's mission is to impart knowledge whilst remaining indelible, the vivid orange and blue are undeniably the best choices.

PAPER

Pantone 427C
R208 G211 B212
C18 M12 Y12 K0

ORANGE

Pantone 158C
R235 G118 B49
C2 M66 Y99 K0

BLUE

Pantone 2746C
R6 G39 B140
C100 M96 Y11 K4

BLACK INK

Pantone Black 6C
R16 G24 B32
C82 M71 Y59 K75

GRAY

Pantone Neutral Black 6C
R34 G34 B34
C72 M66 Y64 K72

NOISE

abc. ABC

ABCDEFGHIJKLMNOPQRSTUVWXYZ.....

ABCDEFGHIJKLMNOPQRSTUVWXYZ..

abcdefghijklmnopqrstuvwxyz:0123456789,"&\$£@.



JAZZ COMPAS

MICHAEL
MOORE

Vári de compes

BLUE CLARINET

Außerdem

AYLIN CADİR

Foroteca Imvigi

NICOLAS
SIMION

JAZZAPPELLA

SEMI DI CONCETTO JAZZ COMPIANSI

30

De ce-mi place Jazz-ul.

32

Nicolas Simion
Printre Magistri
(Partea II)

12

EVENTIMENT

Jazz Compos Live

23

Aniversare ABCUB

FONOTECA INVIZIBILĂ

AYLIN CADİR

La Fonoteca Invizibilă

Fonoteca invizibilă este un joc la care invităm să-l joace un artist, scriitor, persoană publică (ne putem sugera voi invitatul... de ce nu?) cu care avem o discuție relaxată despre preferințe în muzică, cântăreți, formații, piese favorite etc. Invitatul este supus unui așa zis test, adică trebuie să asculte o selecție de piese muzicale de la jazz, la muzică simfonică, la folk, la hip-hop, R & B etc. Piesele le alegem noi până la invitatul să știe sau să vadă ce îl înfuriă ascultă. Nu, eu este un test de cunoștințe în materie de muzică. Rubrica este de fapt un moment de discuție pe teme muzicale. În februarie acesta încercăm să ațăm că muzica se poate asculta și cu alte urechi. Invitată la Fonoteca invizibilă - Aylin Cadir, cunoscută actriță de teatru, serial TV. În ultima vreme și cântărează cu grupul propriu Aylin & The Lucky Champs. Aylin trebuie să asculte câteva piese alese de noi, dar nu este cu înamă pregătit.

Zămbetul ei fermecător, ne invită în apartamentul ei cărui element neașteptat este un divan înalt, acoperit cu perne. Între ea, cafea, narghela și tarifuluri acort divan arătat lângă ferestre, iar Aylin ne spune că face ocazional bani din cafea turcească.

A crescut într-un sat în care tradițiile turcești erau păstrate cu sfârșitul piețelor a învișit mesteșugul. În timp ce fierbe cafeaua, ne pregătim auzul la fonoteori înălbite. Aylin are omeri (jos, mopsul ei negru gălbui, răstoarnă cealalt de la vândut, moștele câștite și, în cele din urmă, este înde în domitor.

Să necepe! La Fonoteori înviziabil nu ai nevoie decât de inculpe, simt muzică și sinceritate.

Prima piesă aleasă pentru audiere este Don't Worry, Be Happy a lui Bobby McFerrin de pe albumul Simple Pleasures, lansat în 1988.

Afin monogame, piesa și artistul imediat, "Bobby McFerrin. I am coming to the Sala Pallasului. Deși a fost scut de concertul a sunat ca o orchestrală, el are un deosebit de a mixa cu publicul incredibil. În mine că lumea se poate să cante piesa asta, dar el a făcut cu totul altceva." Piesa a fost compusă în Găvea ori în orașul de înveștărie prin over-dubbing (îngreunarea multor voci suprapuse) și a devenit hit-vingând în 11 țări, primul în același an. Către presa Găvea Bobby McFerrin a invitat săgeșii din punct de vedere creativ, a conștientizat că evoluția în performanță, creșterea muzicală și artistică în mod firesc. Pentru că a simțit că ar putea să atace mai mult ca orice hit, a preferat să nu îl mai cante de muzică.

Take the 'A' Train de Billy Strayhorn, interpretată de Ella Fitzgerald, e următorul fragment ales.

„Ellal” răspunde bucurându-se. Întreabă cum a compus Billy Strayhorn piesa. Locuind în Pittsburgh, vândător pe timpul zilei, muzician noaptea și compozitor mai tot timpul, tânărul Billy Strayhorn fise invitat de Duke Ellington să vină să-l viziteze în Harlem, New York. La telefon, Strayhorn îi notează pe o hârtie indicațiile de traseu ale lui Ellington: „You must take the A train...To go to Sugar Hill way up in Harlem. If you miss the A train...I will help you departe...Strayhorn compune astfel, cântecul, estiliză devenit unul din cele mai cunoscute și cântate standarde de jazz. Piesa marchează și începutul unei colaborări într-une pe care deceniile târânu compozitor și pianist Billy Strayhorn și legendarul Duke Ellington.

După Ella Fitzgerald l-o propunem pe La Lupe și piesa El carbonero. Supranumită „Queen of Latin

Soul!, La Lupe este considerată una dintre cele mai importante interprete de salsa, cu o viață tumultuasă, exilată din Cuba în Statele Unite, un adevărat vulcan pe scenă și în înregistrări și avându-și ca fani pe Martin Brando, Jean-Paul Sartre și Ernest Hemingway. Astăzi n-o cunoaște pe La Lupe, în schimb e impresionată de felul în care cântă, se îmbracă, ține spectacolul.

Jși dă sufletul pe scenă, se vede că a cântat la multe petreceri, are asta în sânge" se entuziasmează Aylin și spune că ea însăși se inspiră mult din ce era în trecut, cum erau femeile atunci. „Nu cred că mai există femei care să aibă atâta putere.”

E momentul pentru muzică românească. Una dintre cele mai frumoase piese din jazzul vocal autohton este **Păsăre Mălastră/Magic Bird** (Mircea Tiberian

JAZZ COMPAS

MUZICA DE MAINE INCEPE ASTAZI



GET
**THE
MAG.**

SUBSCRIBE UNTIL THE END OF
AUGUST FOR THE UPCOMING
ISSUE NO.4 AND GET THE
COLLECTIBLES JAZZ COMPAS
MAGAZINE NO. 1,2 AND 3.

JOIN OUR MAIL LIST TO
RECEIVE THE NEWS FROM US

ENTER YOUR EMAIL **SUBMIT**

JOIN OUR MAIL LIST TO
RECEIVE THE NEWS FROM US

ENTER YOUR EMAIL **SUBMIT**

TO OUR READERS AND
SPONSORS, THANK YOU FOR
YOUR SUPPORT:

BIMHUIS

For partnership
and sponsorship
send us an e-mail



GET
**TIME
FOR**

CONCERTS, INTERVIEWS, JAM
SESSIONS, ALBUM RELEASES,
UPCOMING JAZZ EVENTS AND
MORE.



GET
**TIME
FOR**

CONCERTS, INTERVIEWS, JAM
SESSIONS, ALBUM RELEASES,
UPCOMING JAZZ EVENTS AND
MORE.



SAMMY MILLER AND...
AT **DIZZY'S CLUB COCA-COLA**
ON **TUE.** JUN.21 / 11:15pm

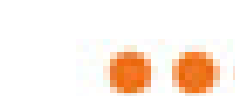


ETIENNE CHARLES AND...
AT **DIZZY'S CLUB COCA-COLA**
ON **TUE.** JUN.25 / 12:00pm



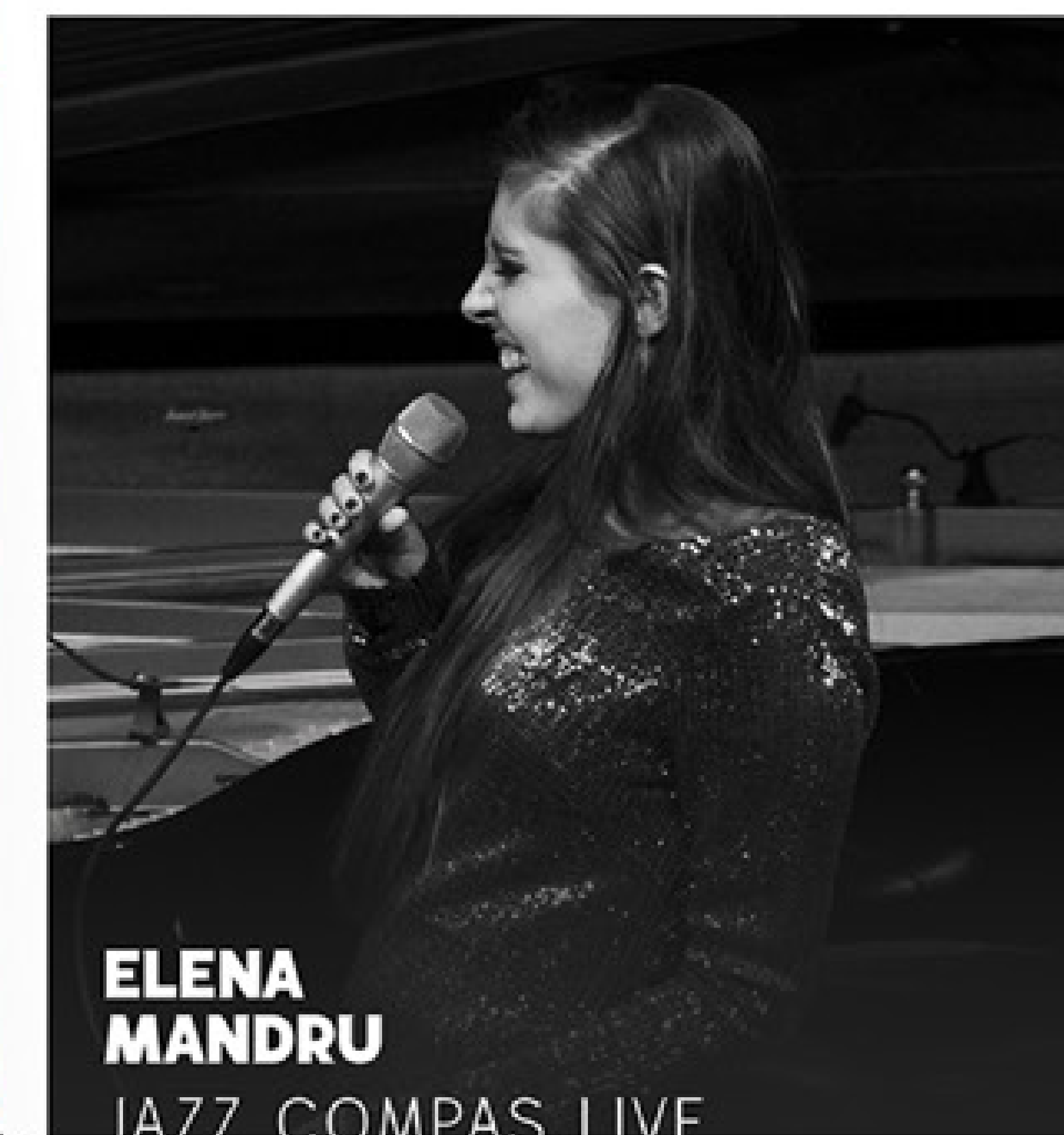
REWIND &

ETIENNE CHARLES AND...
AT **DIZZY'S CLUB COCA-COLA**
ON **TUE.** JUN.25 / 12:00pm



REWIND &
**FAST
FORWARD**

BROWSE THE ARCHIVES.
ENJOY OUR GALLERY.
READ AND DISCOVER YOUR
FAVORITE ARTICLES.



**ELENA
MANDRU**

JAZZ COMPAS LIVE

Jazz Compas

— Jazz and improvised music magazine: brand identity, digital and print design.

Creative Direction: Alex Milea

Production: Milea.Studio

Distribution: Cărturești Book Shops

Brand and Type Design, Typography, Brand Guidelines, Print
& Digital Design, Events: Alex Milea



Print & Digital

La-Z-Boy

Mr. Caesar

PhD in comfort & lazy Sundays

At La-Z-Boy, not all our experts wear lab coats. Mr. Caesar, one of our toughest critics, has dedicated himself to putting our 90 years of experience in comfort to the test. His commitment means that you, fellow connoisseurs of comfort, can simply focus on those long, lazy Sundays.



LA Z BOY®

Visit us online to see our fantastic range of chairs and sofas or to find your local showroom. www.la-z-boy.co.uk







Captain Puffins

BA(Hons)

Style Sage & Chief Design Officer



Support The Guardian

Subscribe Find a job Sign in Search

News

Opinion

Sport

Culture

Lifestyle

More

The Guardian

UK edition

Film Music TV & radio Books Art & design Stage Games Classical

Three Billboards Outside Ebbing, Missouri
Mark Kermode's film of the week



Mark Kermode, Observer film critic

@KermodeMovie
Sun 14 Jan 2018 09:00 GMT



1,420 316

Three Billboards Outside Ebbing, Missouri review - a search for justice writ large

★★★★☆

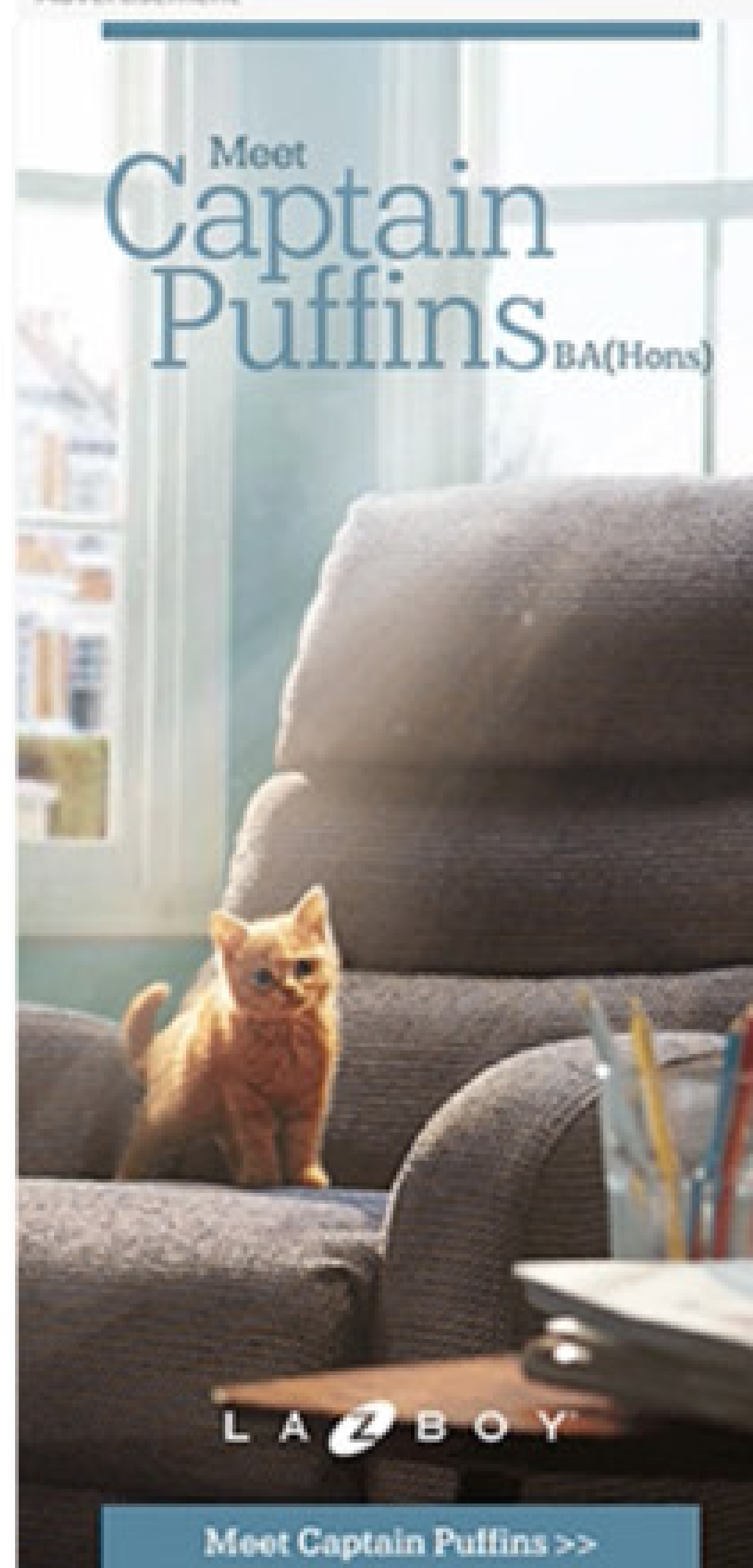
Frances McDormand excels as a mother taunting the police to uncover the truth about her daughter's death



Life and death, heaven and hell, damnation and redemption collide in this blisteringly foul-mouthed, yet surprisingly tender, tragicomedy from British-Irish writer-director Martin McDonagh. Lacing a western-tinged tale of outlaw justice with Jacobean themes of rape, murder and revenge, McDonagh's second American-set feature finds a grieving mother naming and shaming the lawmen who have failed to catch her daughter's killer.

The subject is no laughing matter, but as with his 2008 debut feature, *In Bruges*, McDonagh's Chaucerian ear for obscenity provokes giggles, guffaws and gasps in the most inappropriate circumstances. More importantly, he underpins the anarchic nihilism of his narrative with a heartbreaking meditation upon the toxic power of rage. When characters, struggling to make sense of all this chaos, utter

Advertisement



Meet Captain Puffins >>

most popular

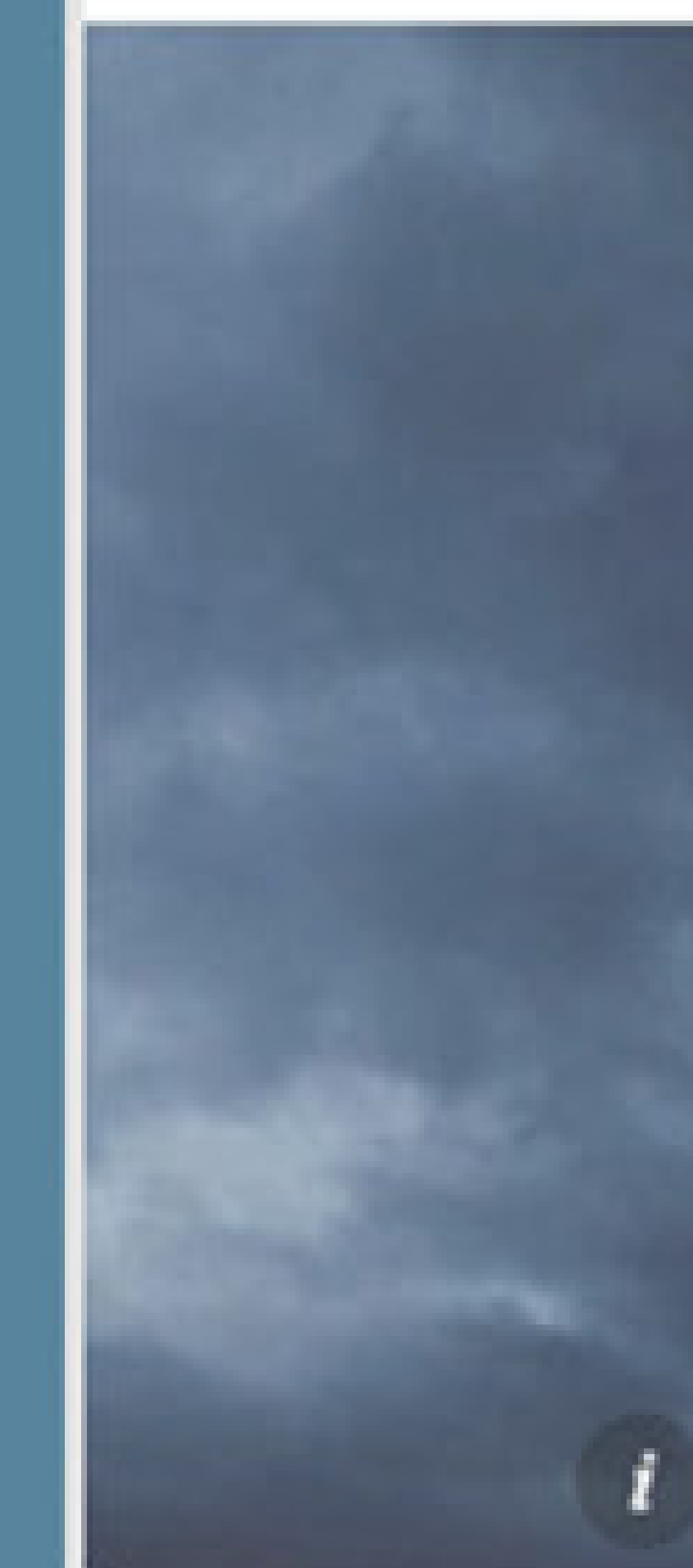


Isaiah Haastrup: doctors can stop baby's life support

Live UK will not be able to

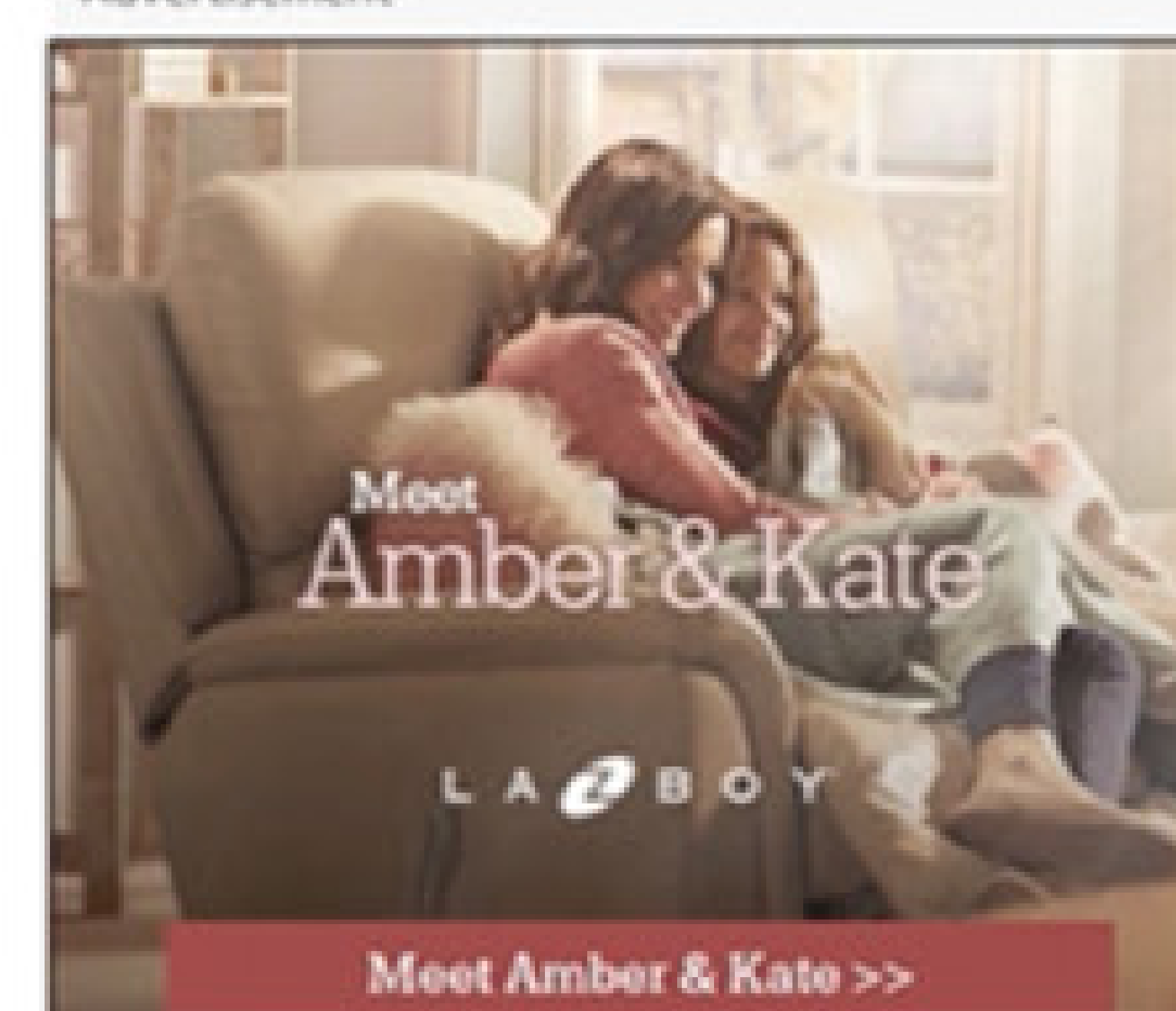
review - Bo

ance, the ideas on



ayed on it will be delighted motorik beat popularised by instrumentals; the effects drawn from dub's dramatic, behold-the-sunny end of these influences within its more eclectic: its rent singles chart, sisers that recall that strainimmer David Maclean bloated" are warned that ing the same number of

Advertisement



Meet Amber & Kate >>

most popular



Seven in 10 UK workers are 'chronically broke', study finds



Live Non-disclosure agreement rules to be reviewed after Presidents Club scandal, No 10 says -...



'Serial stowaway': how does a 66-year-old woman keep sneaking on to flights?



Live Davos 2018: Donald Trump and Theresa May meet - live updates



'A sad day - but John Peel will be rubbing his hands': readers remember Mark E Smith

La-Z-Boy

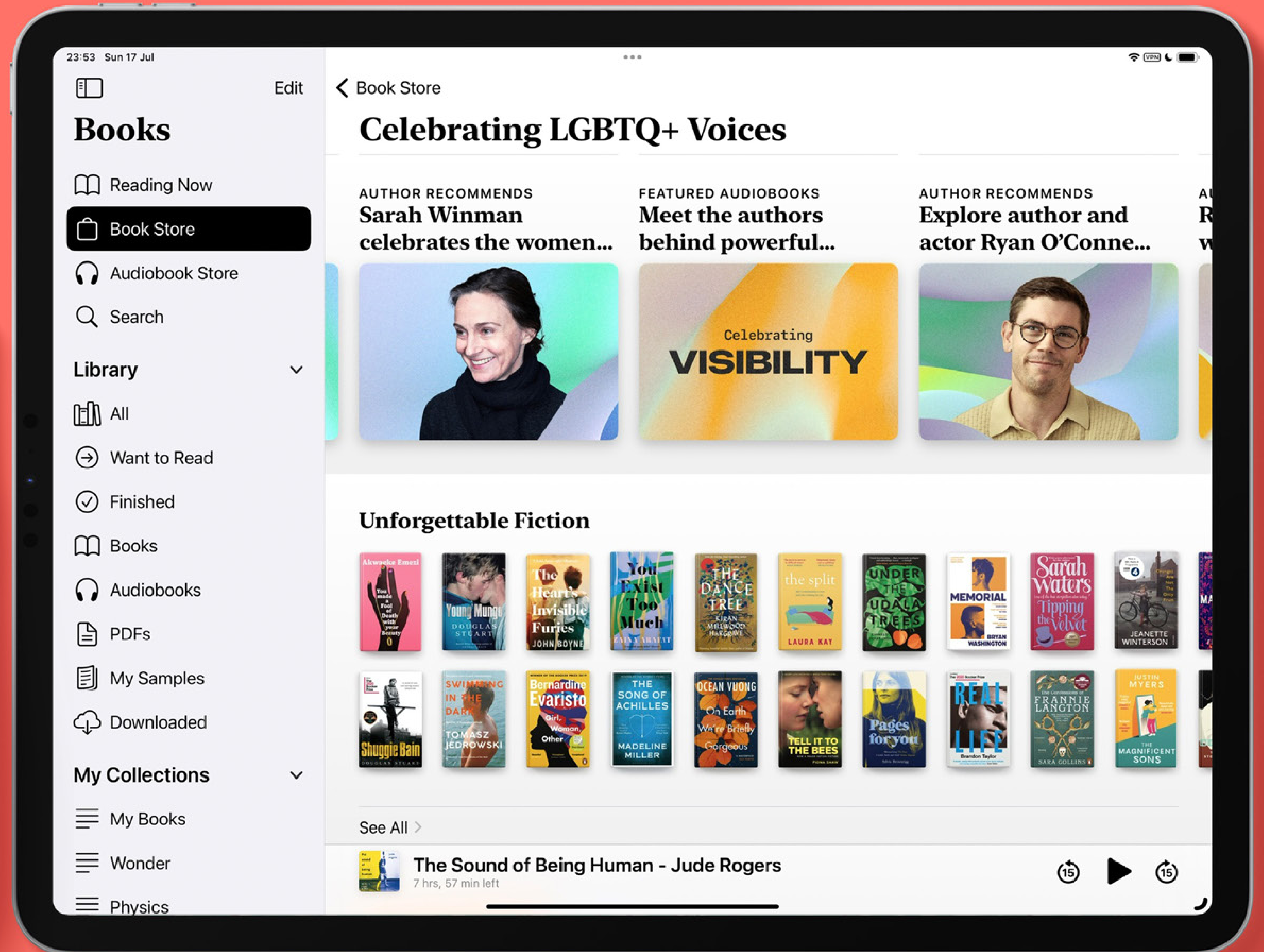
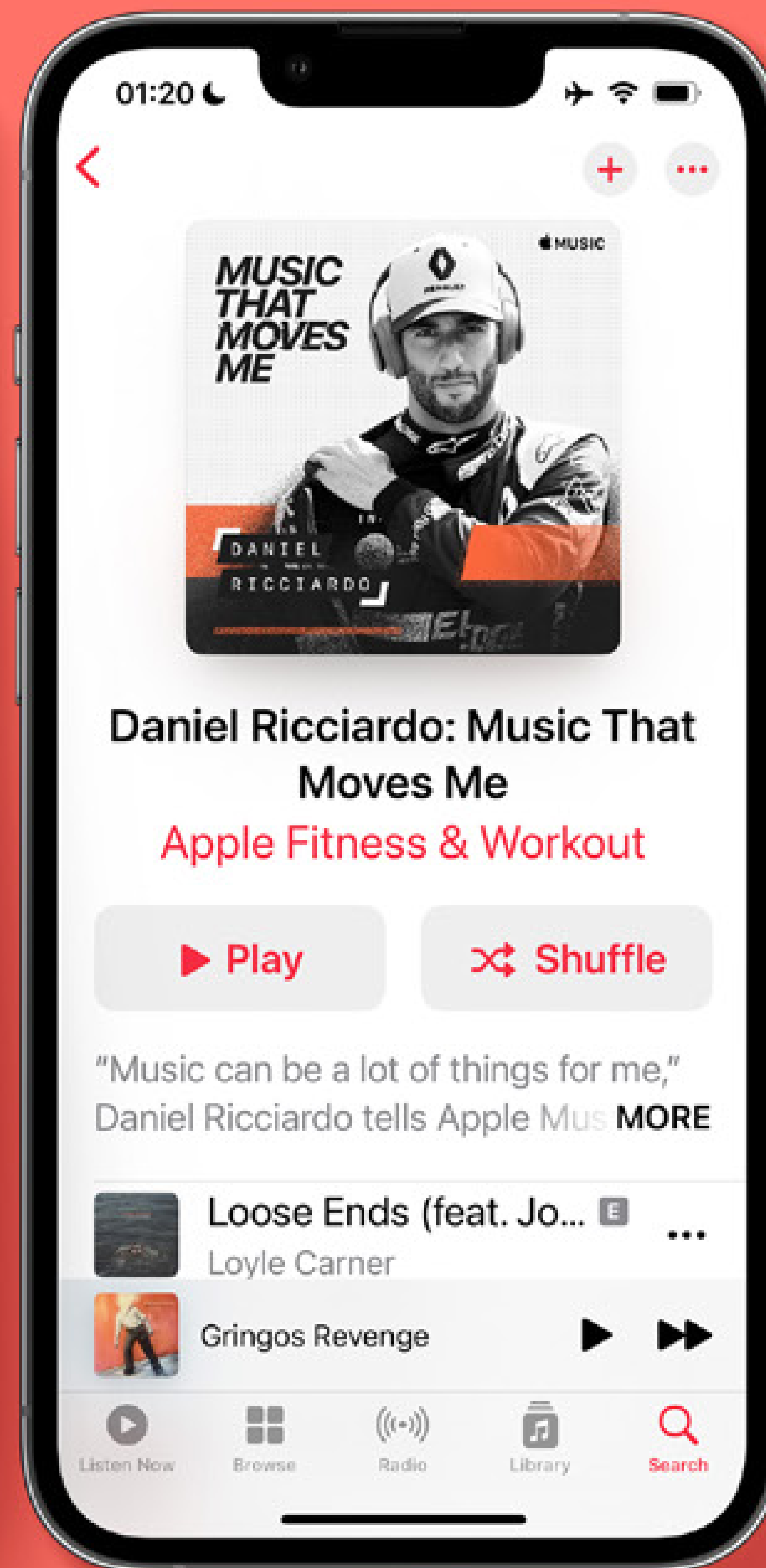
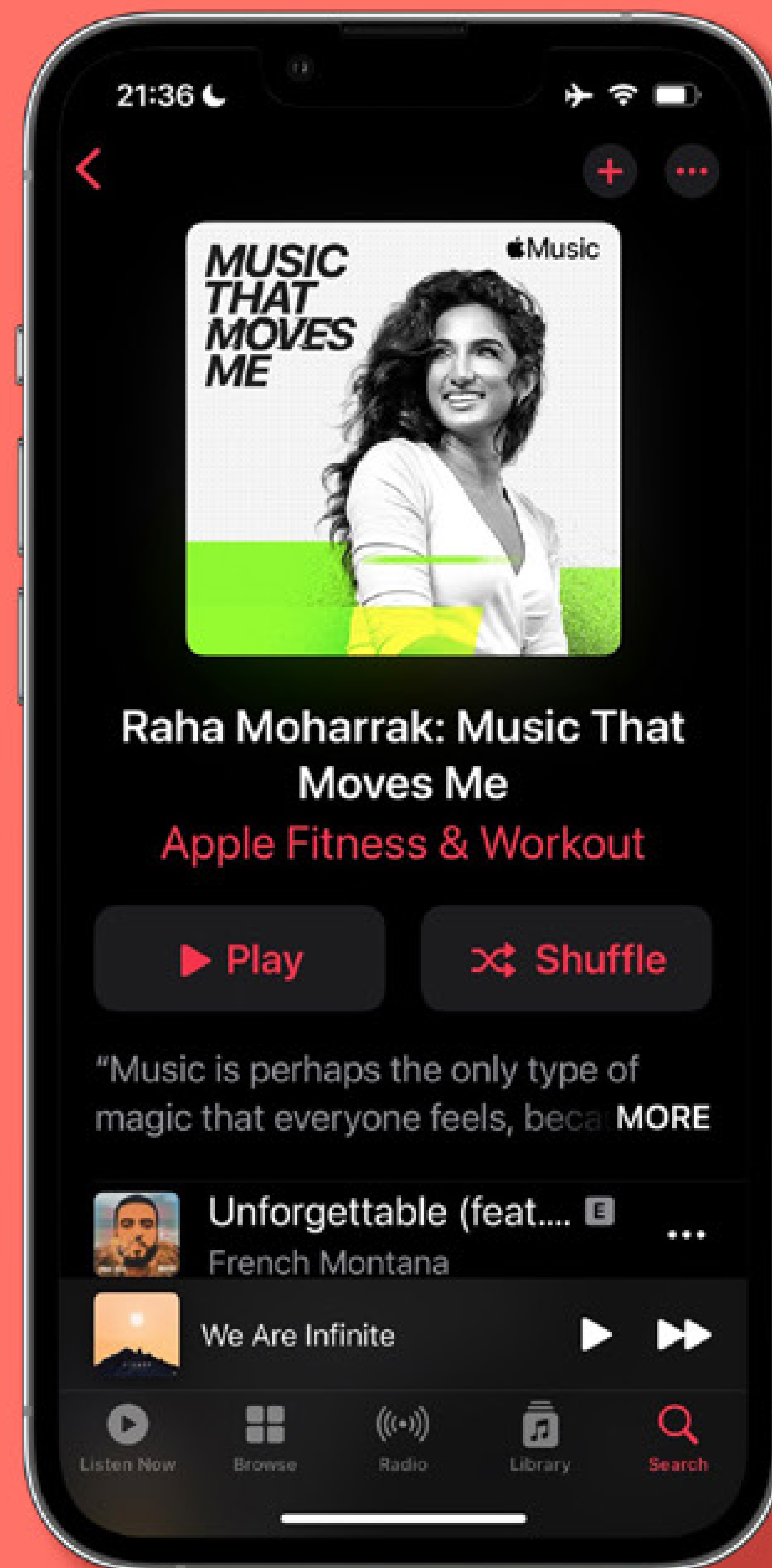
— Ad campaign
key-visuals for
the launch of the
new La-Z-Boy
recliners in
the UK.

Client La-Z-Boy
Production Carioca Studio & Milea.Studio
Retouching, Painting & VFX, Print, Animation & Digital Design
Alex Milea



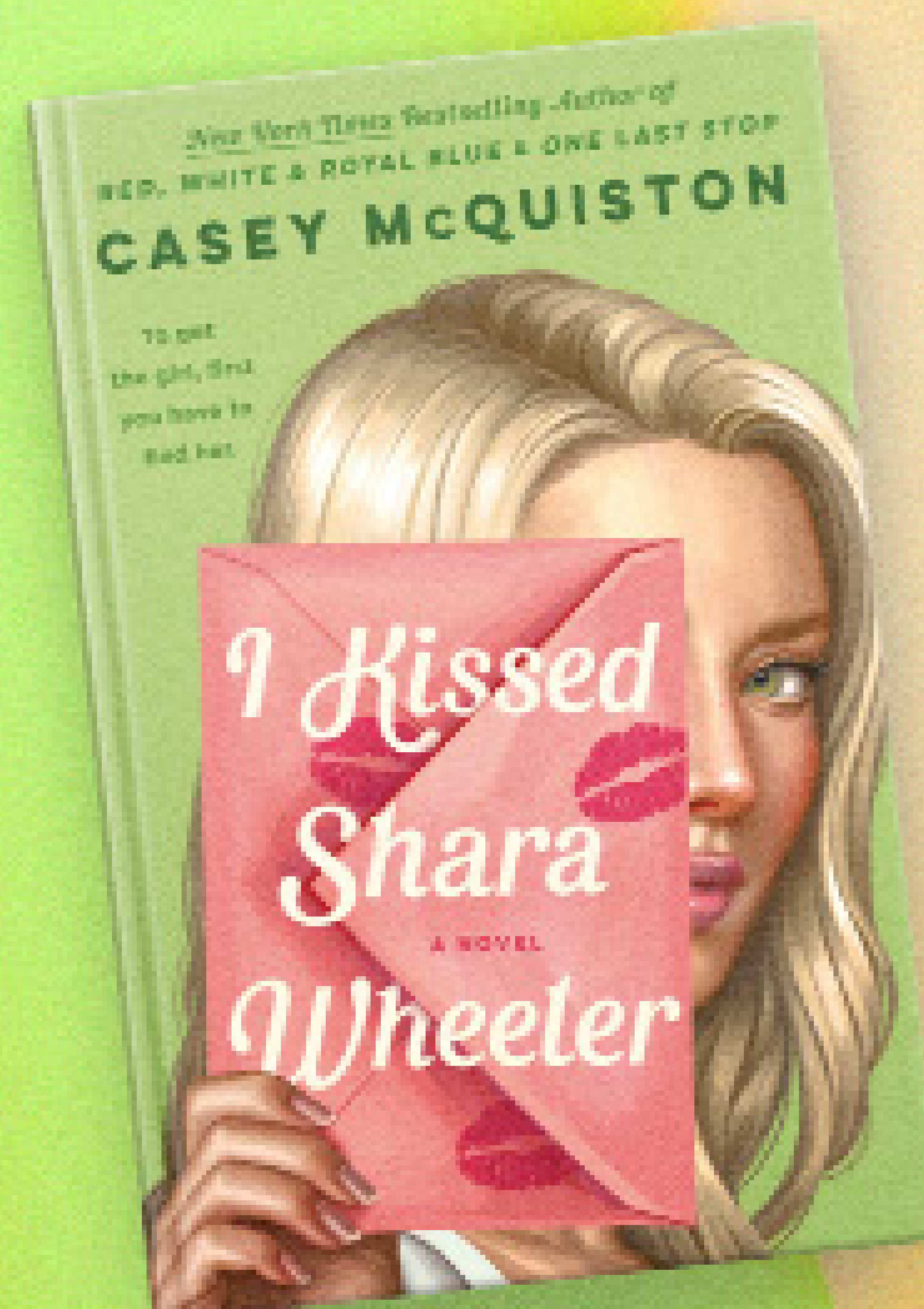
Product design

Apple UX/UI Digital Design

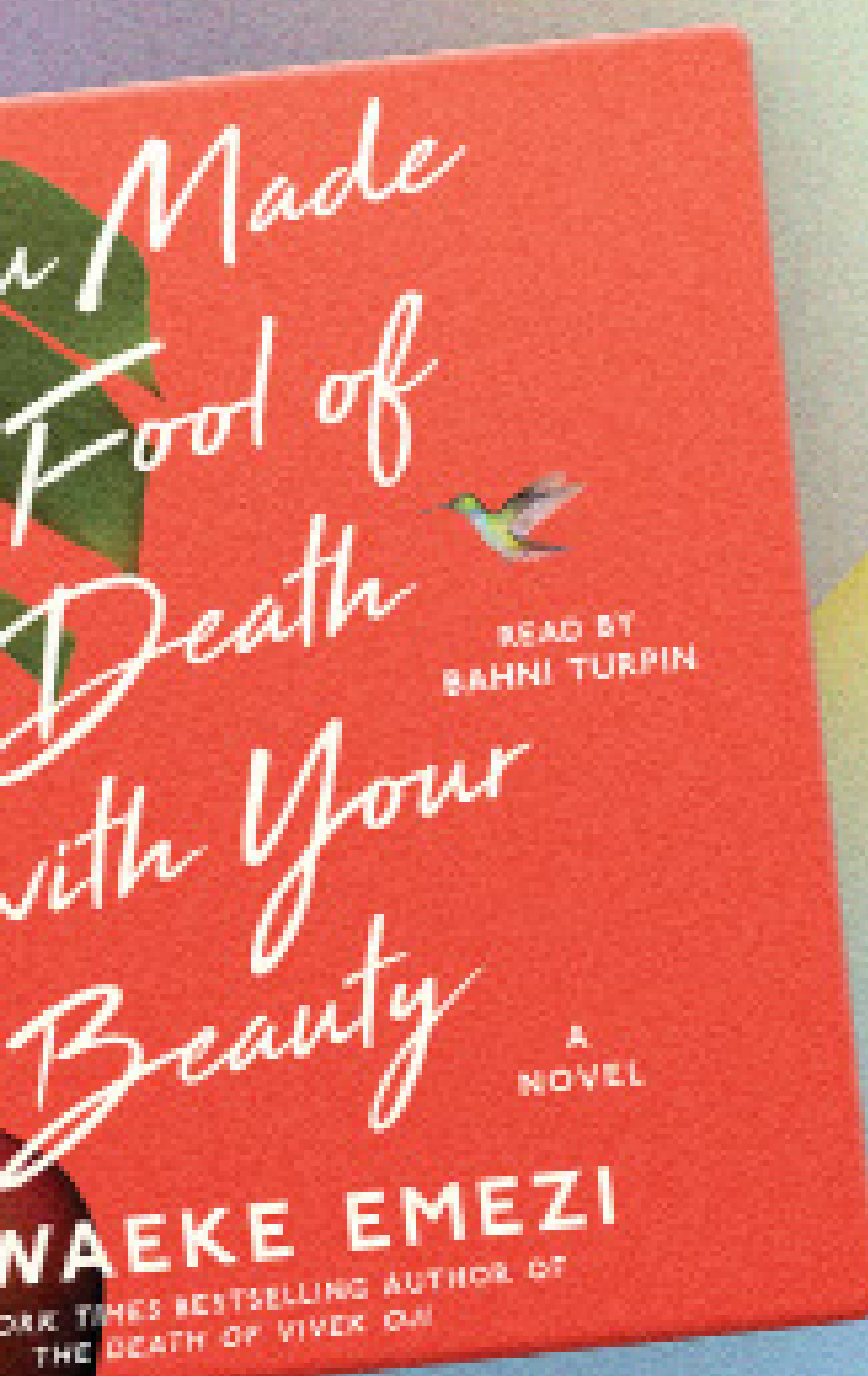


LGBTQ+

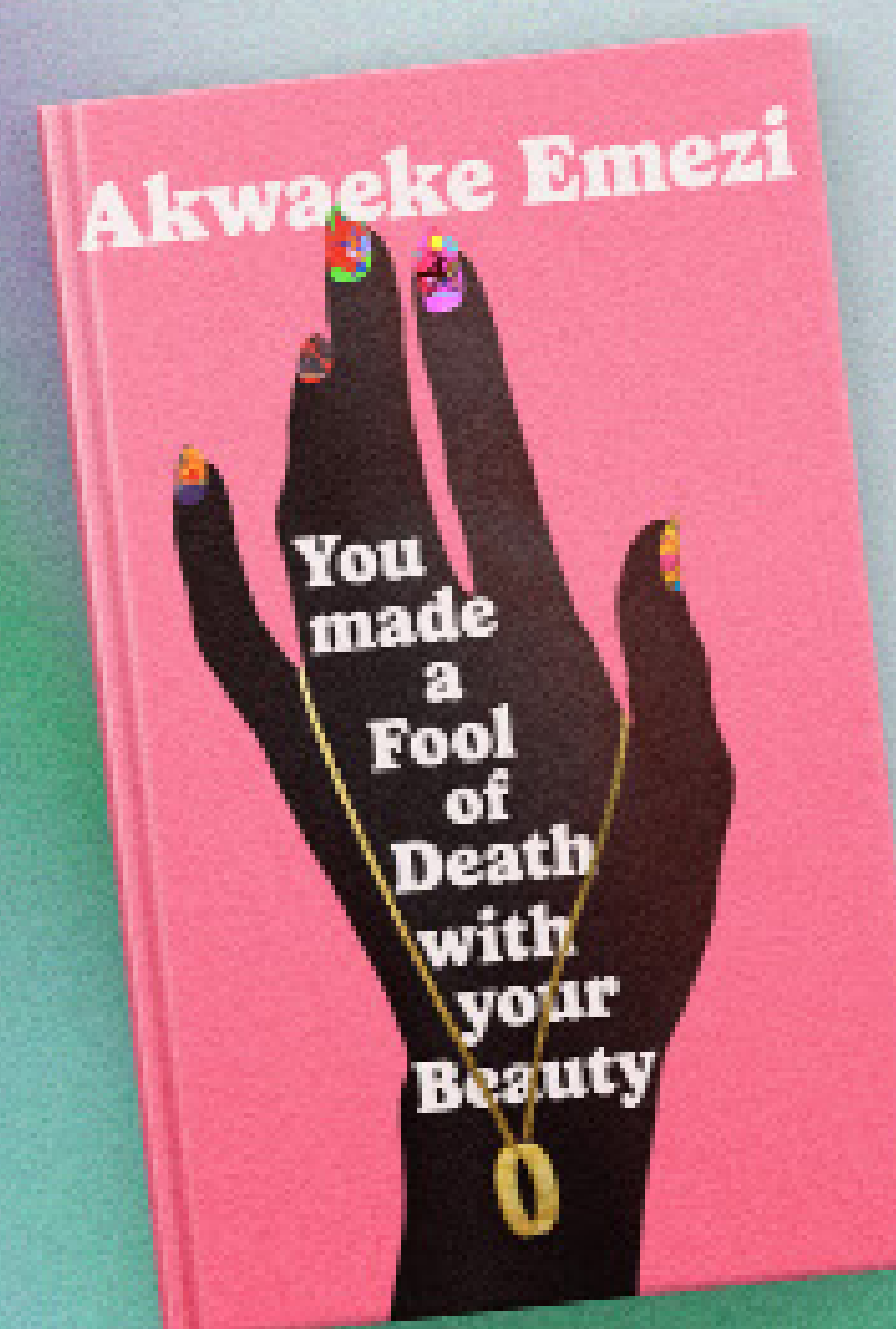
Liebesgeschichten



PRIDE



BLACK PRIDE

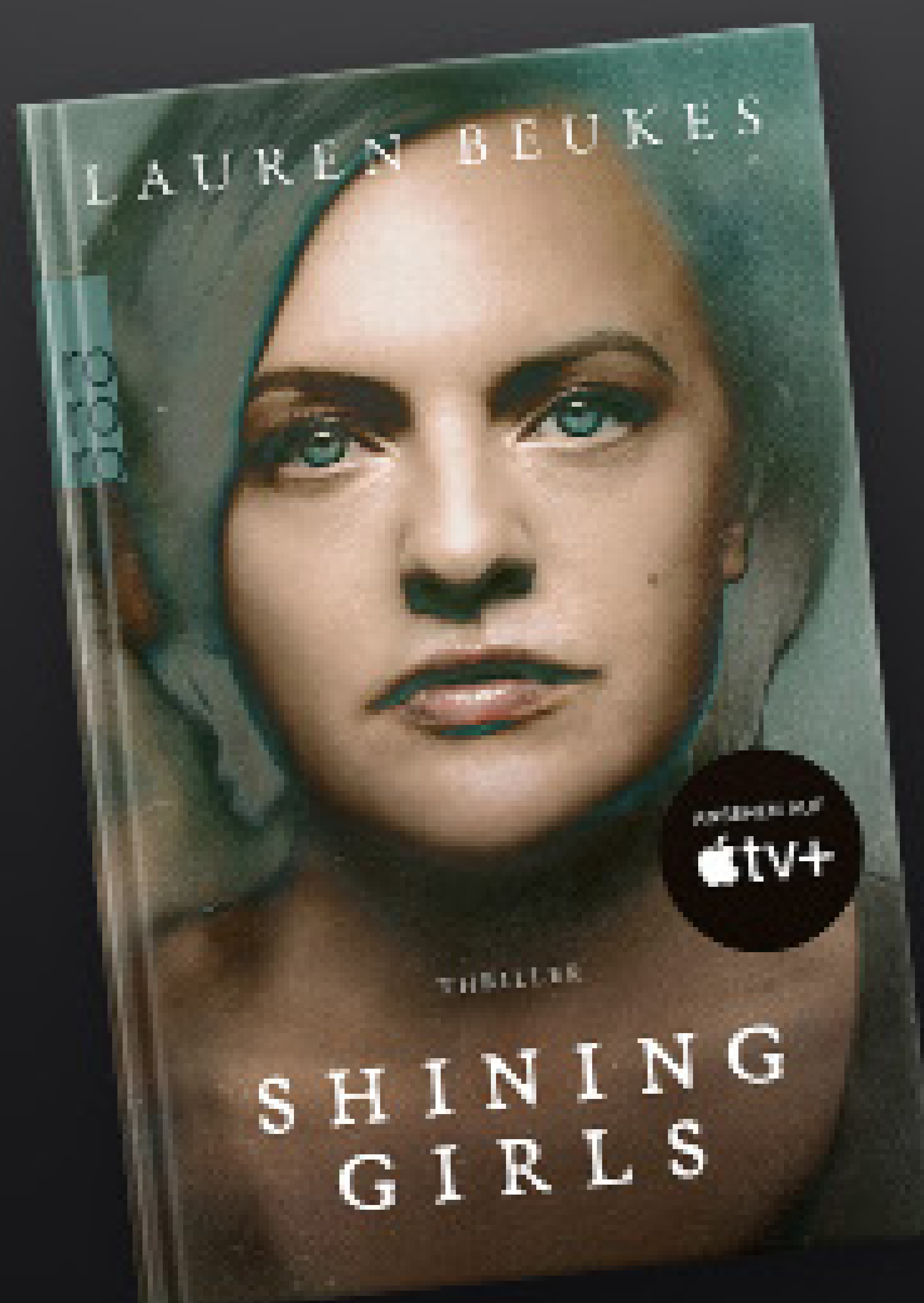




Libros que
inspiraron
los éxitos
de Apple TV+



Preisgekrönt



Vom Buch
zur Serie
auf Apple TV+

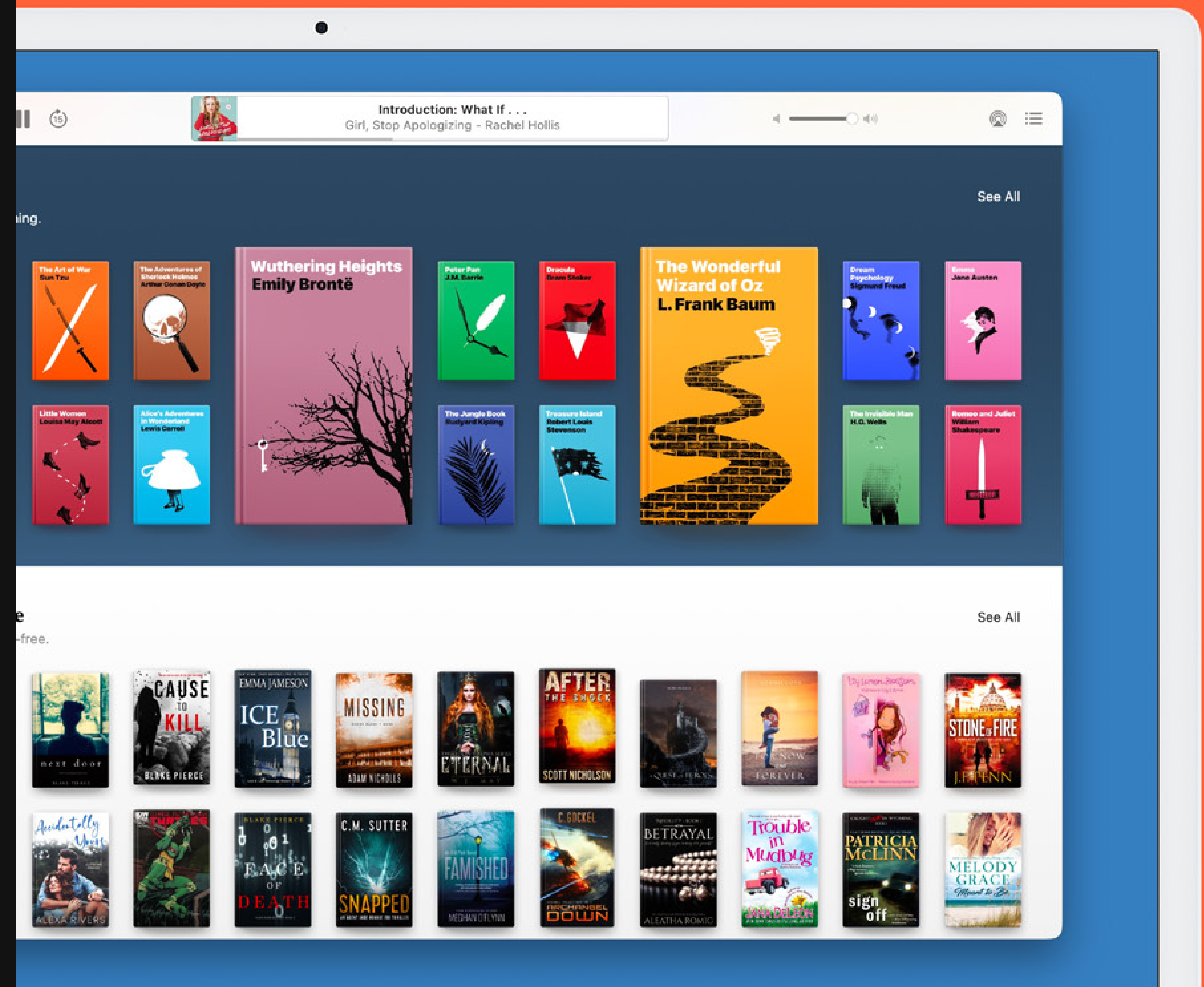


Apple Books

— Creation and production of digital global assets for Apple SaaS platforms: Books, TV+, Podcast, Music

Client Apple

Design & Production, UX & UI Alex Milea



Painting & CGI

GoldFM



GOLD^{fm}
GREATEST HITS 96.9



GOLD^{fm}
GREATEST HITS 96.9



Gold^{FM}

— Ad campaign
key-visuals for
the launch
of Gold^{FM}
radio station.

Client Gold^{FM}

Creative Direction Alex Milea

Retouching, Painting, Illustration & Animation, Branding, Print &
Digital Design Alex Milea



Brand design

The basics

The logo is the most recognizable and important asset. That's why you should be considerate and protective of it and we ask you to follow the rules when you use it.

Here is how:

- **Only show the logo in Olympic Republic red, black or white. You can use only black on white or vice versa for certain exceptions (please reach out for approval).**
- **Don't alter, rotate, skew, or modify the logo.**
- **Don't animate the logo or make it talk, dance, etc.**



Typography

Olympic Republic text fonts is Roboto Condensed. You need Roboto Condensed family's fonts in Light and Bold weights, which may be used together or on their own, in line with the desired result. To be used in all materials.

Other fonts may be used for the advertisements, website or other printed materials if it is deemed most appropriate in that circumstance.

Roboto Condensed **Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890**

Roboto Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

**From Headline to Body text to Captions,
the type size is always half the previews.**

Usage

A few logos lockups to make it easier. Here is how to use them:

- When pairing the logotype, a handle or names with the Rune symbol, make sure the logo is in red.
- Observe the clear space rules: scale the text to 50% of the height of the logo. The safe area around the logo is 150% of the width of the symbol.
- Feel free to use a typeface that's from our brand's design system. As long as you treat the logo right, the names and handles are your choice.
- The space between the logo and others is 450% of the width of the symbol.

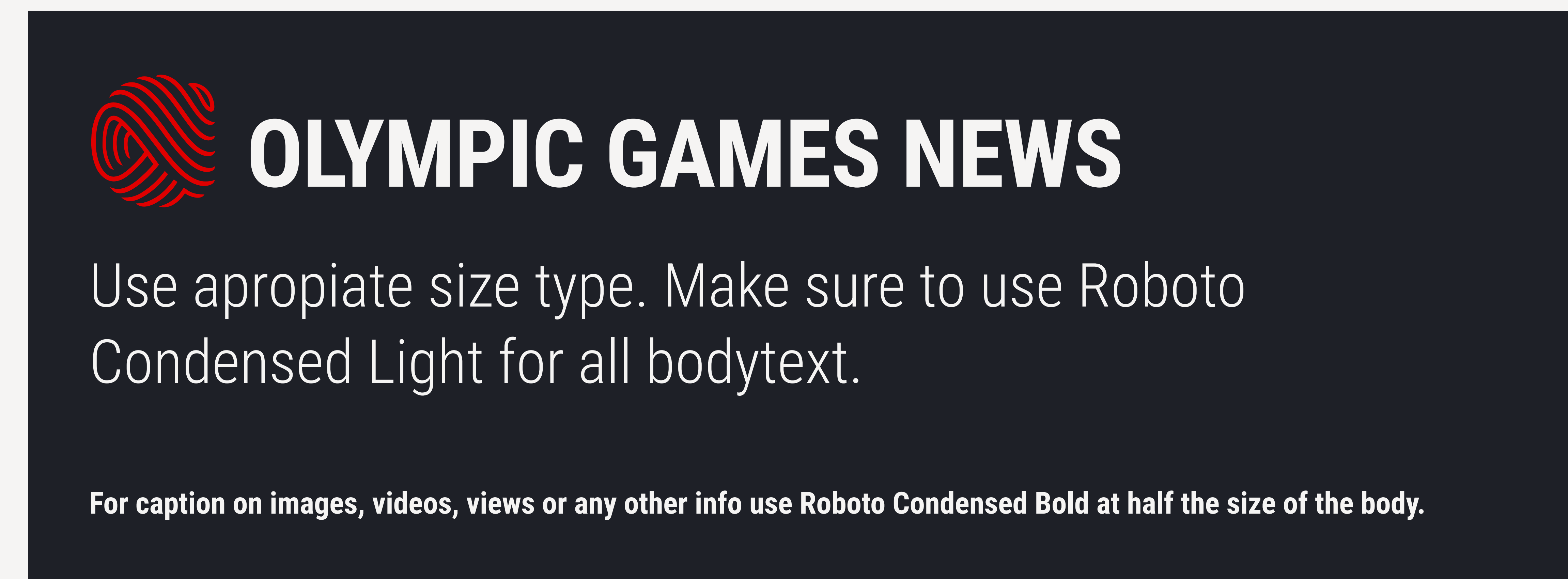
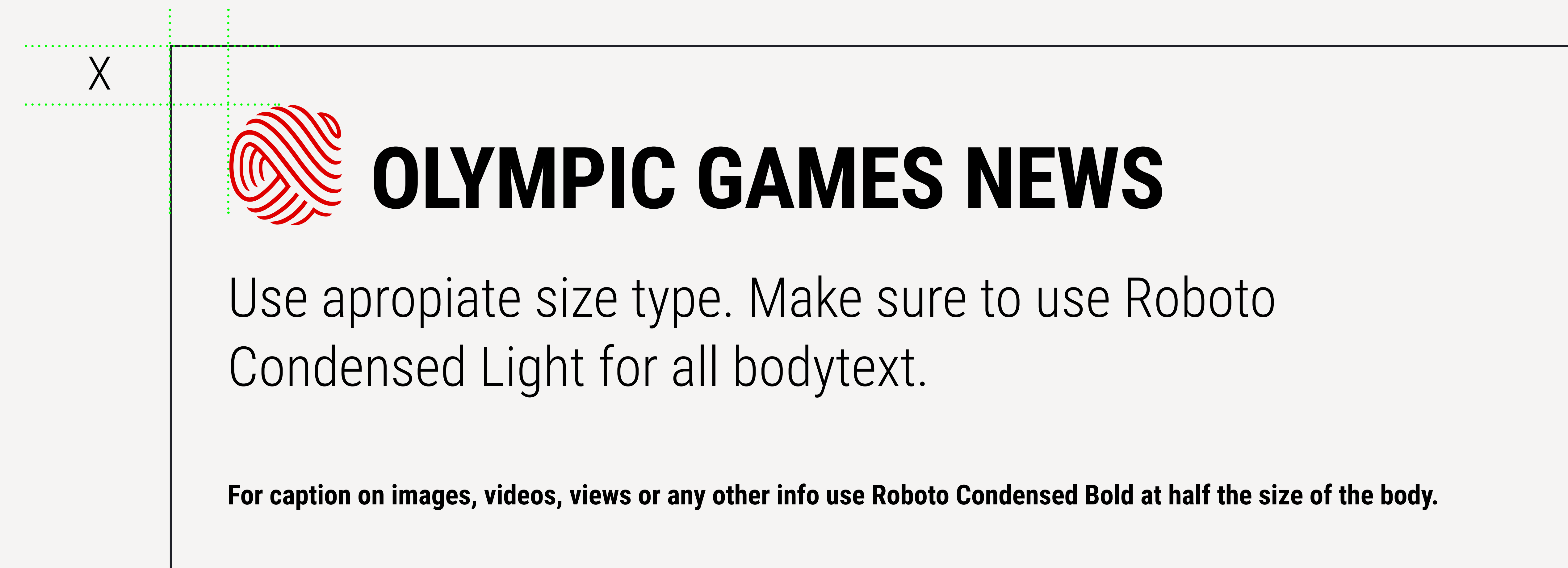


Usage

When using the logo in your marketing, make sure it is clear and legible. Also, don't alter to fit the medium.

Other things to know:

- To closely reflect the brand, use Roboto Condensed Bold for the handle, the name, and headlines. For bodytext use Roboto Condensed Light.
- On digital mediums the Dark mode can be used as an alternative to white when the color scheme or context feels appropriate.
- Always credit by displaying the author's full name and credit Olympic Republic by using the logo.
- For websites and digital banners margins should be a minimum of half the width of the logo.
- If you're using a Media template, don't alter the image.
- Don't pull elements out of context, editorialize, or discriminate based on content.





DAVID POPOVICI
BREAKS THE
WORLD RECORD,
AGAIN. FOUR
GOLD MEDALS
AT ONLY 16.



DAVID POPOVICI
LIKE A FISH

Olympic Republic – Brand Guidelines

– Olympic Republic, new brand design and brand guidelines – sports publishing and news channel.

Client Olympic Republic
Art Direction & Design Alex Milea

Olympic Republic – Brand Guidelines



**OLYMPIC
REPUBLIC**

December 2021 Edition

Illustration & Photography

Renault – Formula One Racing Team



ING RENAULT Team

RENAULT
ROADSHOW

ING

BUCUREȘTI
Piața Constituției
10-11 octombrie 2009



RENAULT F1 Team

Two circular award medals and the Renault logo.

Renault — Racing Event Key Visual

— Renault
Formula One
Racing Team, key
visual, illustration,
photography and
poster layout.

Client Renault F1 Racing Team
Art Direction Alex Milea



Animation & Motion graphics

Land-Rover







Land-Rover

— Celebratory key
visuals, motion
graphics/animations
for Land-Rover's
60th anniversary.

Client Land-Rover
Agency Young & Rubicam
Art Direction Alex Milea
Retouching, Painting, Illustration & Animation,
Print & Digital Design Alex Milea



Directing & Post-production

Land-Rover



Land-Rover

— Ad campaign
for the launch of
the new 60 years
commemorative
Land-Rover.

Client Land-Rover
Agency Young & Rubicam
Art Direction Alex Milea
Retouching & Painting, Print Design Alex Milea



Thank you.

Website: milea.studio

e-Mail: alex.milea@me.com

Linkedin: [linkedin.com/in/milea](https://www.linkedin.com/in/milea)

Instagram: [instagram.com/milea.studio](https://www.instagram.com/milea.studio)